

Sponsor Deck for the **IAC Teenys 2024**

Celebrating High School Theater in the Town of Islip



Photo: Waldo Cabrera

**at Brentwood High School
Sonderling Auditorium
June 2, 2024**

Red Carpet 5pm • Showtime 6pm

IslipArts.org





Photo: Angel Perez

CELEBRATING 16 YEARS

Begun in 2008, The Teenys is Islip Arts Council’s High School student recognition program designed to reward performing arts students for their talents. The Gala is modeled after the Tony Awards. The funds contributed through donations and sponsorships are applied to scholarship awards and the administration of this innovative student presentation

OVER 18,000 STUDENTS IN 11 HIGH SCHOOLS (and their families)

- Bay Shore..... 1,956
- Bayport Blue Point.....754
- Brentwood..... 4,554
- Connetquot 1,825
- East Islip..... 1,160
- Islip960
- Hauppauge 1,170
- Sachem East..... 2,152
- Sayville968
- St. John The Baptist..... 1,394
- West Islip 1,326

A HISTORY OF SOLD OUT PERFORMANCES

Year after year, the teachers, parents, friends and families pack the venue to support these talented students.

2-MONTH MARKETING CAMPAIGN to over 400,000 readers

MONTH 1.

LIVE ANNOUNCEMENT OF NOMINEES: In Mid May the Islip Arts Council will announce all nominees. And follow that up with a press release.

MONTH 2

After the Teenys on June 2, 2024, IAC will spend four weeks congratulating the winners, releasing the Red Carpet Show and the full IAC Ceremony on the IslipArts Live YouTube channel.

MEDIA PARTNERS will amplify the message

Islip Bulletin, Suffolk County News, South Bay Neighbor News, MyLITV.com The Blueport Bay Port Gazette and the Sayville Gazette

Sponsorships

Islip Arts Council



Teenys
2024

Presented by

PRESENTING SPONSOR - \$20,000

- Corporate logo lock up with IAC Teenys Logo (e.g. The IAC TEENYS 2023 presented by Good Samaritan Hospital)
- AUTOMATIC "RED CARPET SHOW" SPONSOR
- Logo placement on The Event Step and Repeat (for photo ops)
- Scholarship in Your Company's Name to Outstanding Teenys Contributor
- Invitation to announce nominees in LIVE ANNOUNCEMENT SHOW
- Press release announcing Partnership
- Logo on all ads and websites
- Present an award at the Teenys Gala
- Lobby banner
- Logo projected on stage
- Logo and verbal mention in SHOW OPENING and in post INTERMISSION INTRO
- Inclusion in digital newsletter campaigns
- Full page Ad - Back Cover - in Playbill Journal
- Inclusion of promotional material in Swag Bag
- 8 VIP Tickets



Photo: Angel Perez

SUPPORTING SPONSOR - \$10,000

- Press release announcing Partnership
- Logo on all ads and websites
- Present an award at the Teenys Gala
- Lobby Banner
- Logo projected on stage
- Logo and verbal mention in SHOW OPENING and in post INTERMISSION INTRO
- Inclusion in 4 digital newsletter campaigns
- Full page Ad (inside front or inside back) in Playbill Journal
- Inclusion of promotional material in Swag Bag
- 6 VIP Tickets



Photo: Angel Perez

RED CARPET SPONSOR - \$5,000

- Press release announcing partnership
- Invitation to announce nominees in LIVE ANNOUNCEMENT SHOW
- Present an award at the Teenys Gala
- 1 Half hour video of the Red Carpet Show
- 10 short videos of each high school individually on the red carpet
- Full Page Ad inside front or inside back cover in Playbill Journal
- Logo on Red Carpet Step and Repeat
- Logo and verbal mention in SHOW OPENING and in post INTERMISSION INTRO
- Inclusion of promotional material in Swag Bag
- Four (4) VIP tickets

\$2,500 – STAGE SPONSORSHIP

- Full Page Ad in Playbill Journal
- Lobby Banner.
Present award at the ceremony
- Inclusion of promotional material in Swag Bag
Premiere recognition on the website and Facebook.
- Four (4) VIP tickets to the award ceremony

\$1,000 – OSCAR SPONSORSHIP

- Full Page ad in Playbill Journal
- Present award at the ceremony
Recognition in lobby signage.
- Recognition on the website and Facebook
Four (4) VIP tickets to the award ceremony



\$500 – TONY SPONSORSHIP

Full Page ad in Playbill Journal
Two (2) VIP tickets to the award ceremony
Recognition on lobby signage
Recognition on the website and Facebook

\$250 – GOLDEN GLOBE SPONSORSHIP

Half Page ad in Playbill Journal
Two (2) VIP tickets to the award ceremony
Recognition on lobby signage
Recognition on the website and Facebook.

\$100 – ANGEL SPONSORSHIP

Two (2) VIP tickets to the award ceremony
Recognition on lobby signage
Recognition on the website and Facebook.

\$50 – SPOTLIGHT SPONSORSHIP

Spotlight Sponsorship listing in the Playbill Journal.



Contact information



Lynda Moran
Executive Director
Lynda@islipArts.org

Interested in sponsoring? Contact:
Kerry Gillick-Goldberg
KGG Enterprises, LLC
516.455.3179
kerry@kggpr.com

Waldo Cabrera
President, Board of Directors
MyLITV@gmail.com

Islip Arts Council
at the South Shore Mall
(Next to Dick's Sporting Goods)
1701 Sunrise Highway
Bay Shore, NY 11706
631-888-3525



Two-time Teenys winner Larry Saperstein (High School Musical: The Musical) presents at the Teeny Live! 2022.

Disney at the Teenys!

Larry is just one of many students honored at the Teenys that have found success in Hollywood, Television and Broadway. Your support will go a long way to making our high school students' dreams come true.

www.isliparts.org

YouTube Channel
[YouTube.com/IslipArts Live](https://www.youtube.com/IslipArtsLive)